

EAST HERTS COUNCIL

EXECUTIVE – 2 SEPTEMBER 2014

REPORT BY THE LEADER OF THE COUNCIL

CORPORATE STRATEGIC PLAN 2015/16 – 2018/19

WARD(S) AFFECTED: ALL

Purpose/Summary of Report

- To present a draft of the council's four-year Corporate Strategic Plan which outlines its priorities for the next four years and the key outcomes it is looking to achieve.

<u>RECOMMENDATION FOR COUNCIL:</u> That:	
(A)	The 2015/16 – 2018/19 Corporate Strategic Plan be approved.

1.0 Background

1.1 The council is required to produce details in the public domain of what it plans to do and this is achieved by publishing a four year Corporate Strategic Plan.

1.2 The Corporate Strategic Plan play's a key role in the council's performance management framework. It feeds into the council's four-year budget-planning model, to ensure expenditure is planned effectively and that financial resources are available to fund actions in priority areas.

1.3 The Corporate Strategic Plan is a forward-looking document. Details of how the council has performed against its proposed outcomes will continue to be reported through the Annual Report published every September.

2.0 Report

2.1 The Corporate Strategic Plan sets out the overall vision and direction for the council over the next four years. It highlights the

high level priorities and identifies the key outcomes that will be achieved.

2.2 The draft 2015/16 – 2018/19 Corporate Strategic Plan is attached in **Essential Reference Paper ‘B’**. There have been three main changes to the plan as follows:

- Two objectives have been changed under the ‘People’ objective:

From:	To:
Reduce health inequalities, for example, by addressing obesity, smoking and physical in activity	Improve the health and well-being of our residents
Deliver strong and relevant services	Deliver customer focused services

- An additional column has been added to provide context against each objective so our focus and what we hope to achieve is clearer.

2.3 The Corporate Strategic Plan will be updated each year to include new service developments planned for the fourth year, and to remove outcomes once they are completed and refine outcomes where changes occur. It should therefore be seen as a rolling document.

2.4 Once agreed the plan will be used to support the development of the 2014/15 Service Plans.

3.0 Implications/Consultations

3.1 Information on any corporate issues and consultation associated with this report can be found within **Essential Reference Paper ‘A’**.

Background Papers

None

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